Event Press Release

Press Release Date

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FOR IMMEDIATE RELEASE



Shore 2 Shore 2021

Team Hope in Motion is presenting **Shore 2 Shore**, a nonstop 30-hour relay-style swim 60 miles across Lake Michigan to raise funds and awareness for their mission to offer free surgical care to patients in Guatemala. The Shore 2 Shore team is a group of friends consisting of Keith Berend, Dan Herron, Steve Herbst, Kurt Hershberger, Chip Smith and Bryan Chapman who have a common drive to make a transformative impact on this world.

Any funds raised as a result of the swim will be used by Team Hope in Motion to perform orthopedic surgeries later this year. If Shore 2 Shore accomplishes this incredible swim, it will be 3rd ever mid-lake crossing in history. The Shore 2 Shore swim will start Friday, July 30, morning from Two Rivers, Wisconsin and finish on Saturday, July 31, in Ludington Michigan.

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